

SIPEK&SPAŁEK

PRIVACY STATEMENT

Protection of Personal Data

SIPEK & SPALEK s.r.o. strive to protect your personal data and ensure your satisfaction with the use of our websites, products and services.

This privacy statement applies to SIPEK & SPALEK s.r.o. websites that link to this statement, describe how personal data is processed, and explain your ability to collect, use, update and correct personal information and access it.

Collection of Personal Data

Information, including personal data, may be collected when you use a SIPEK & SPALEK s.r.o. website or when you communicate with SIPEK & SPALEK s.r.o. "Personal Data" is defined as any information that can be used to identify a person and may include names, addresses, e-mail addresses, telephone numbers, login information (account number, password), marketing preferences, social media account information, or credit card numbers. If other data is linked to your personal data, SIPEK & SPALEK s.r.o. treats all such collected data as personal.

SIPEK & SPALEK s.r.o. collects personal data for a number of reasons, including:

- Order processing, including payment transactions;
- Providing new product information;
- Sending marketing updates;
- Creating an account;
- Improving service delivery/your experience
- Providing customer service; and/or
- Processing job applications.

SIPEK & SPALEK s.r.o. may aggregate information gathered over time on SIPEK & SPALEK s.r.o. websites with information obtained from other sources. This helps improve overall data accuracy and completeness and thus better tailor SIPEK & SPALEK s.r.o. communication with the prospective client.

If you choose to provide SIPEK & SPALEK s.r.o. with personal data of a third party (such as names, e-mails addresses, or phones numbers), you agree and declare that you have the third party's permission to do so. Examples include the forwarding of marketing materials to a friend or the referral of a potential employee. Third parties may withdraw any from any future communication via the link provided in each marketing message or by sending an e-mail to the SIPEK & SPALEK s.r.o. info@sipekspalek.com address.

In some cases, SIPEK & SPALEK s.r.o. collect data using cookies, web protocols, web signals, and other similar applications. This information is used to better understand and improve the usability, performance and efficiency of websites and to help tailor content or offers to users. For more information, see "Use of Cookies and Other Technologies" below.

Use of Personal Data

SIPEK & SPALEK s.r.o. may use personal data for general business operations as well as to deliver, improve and customize its websites and online shops, send marketing and other business communication, and for other legitimate purposes applicable by law. Some of the ways SIPEK & SPALEK s.r.o. may use personal data include:

Delivery of ordered products;
Analysis, support and improvement of SIPEK & SPALEK s.r.o. solutions and your online experience;
Customization of websites, new products and general communications; and
Communication, including marketing information and measuring customer satisfaction.

Access to Personal Data, Accuracy and Individual Rights

SIPEK & SPALEK s.r.o. processes personal data in accordance with the law, ethically, and with full transparency. When processing data, we respect an individual's rights to:

Access personal data and other related information;
Correct inaccurate information or to clarify the data we process;
Delete data (the right to be forgotten) if the data processing is unjustified or if the reasons for the data processing is obsolete;
Limit processing;
Data portability in a structured or machine-readable form, which corresponds to the method of storing such data;
Object to the processing of such data;
Not be subject to automatic decision-making or profiling;
Withdraw consent to the processing of your personal data at any time, unless it is inconsistent with legitimate interests or legal obligations; and

Personal Data Security

SIPEK & SPALEK s.r.o. try to protect personal data and process it safely. SIPEK & SPALEK s.r.o. implements physical, administrative, and technical safeguards to protect your personal data against unauthorized access, use or disclosure.

Personal Data Storage

SIPEK & SPALEK s.r.o. keep personal data as needed to fulfill the purposes for which it was collected. It keeps personal information and uses it as necessary to fulfill business obligations, legal obligations, for resolving disputes, protecting SIPEK & SPALEK s.r.o. property and enforcing its contracts.

Use of Cookies and Other Web Technologies

SIPEK & SPALEK s.r.o. websites use automatic data collection tools, such as cookies, embedded web links, and web feeds. These tools collect some of the standard information that your browser sends to the SIPEK & SPALEK s.r.o. website. Examples of such information include the type of browser or website address from which you reached the SIPEK & SPALEK s.r.o. website.

These tools may also collect information regarding the following items:

Your Internet Protocol (IP) address. This is a number that is automatically assigned to your computer or device whenever you connect to the Internet. This is a unique address assigned by your ISP or IT department on the TCP/IP network. Additionally, the IP address allows web servers to find and identify your devices;

Behaviour on visited web pages. Examples include pages you have viewed and the links you have clicked on. These tools help make it easier to streamline and improve your visits to Sipek & Spalek s.r.o. website by providing customized experiences and recognizing when you return.

Children's privacy

SIPEK & SPALEK s.r.o. recommend that parents and guardians take an active role in the online activities of their children. SIPEK & SPALEK s.r.o. do not knowingly collect personal information from or about children without the proper consent of their parents or guardians. If you suspect that we could have collected personal data from an underage person in your country without the appropriate consent, please let us know by using one of the methods described in "Contact Us" and we will take immediate and appropriate action to investigate and resolve the situation.

How to Contact Us

SIPEK & SPALEK s.r.o. appreciate your opinions. If you have any questions or comments related to this statement, please e-mail us at info@sipekspalek.com

